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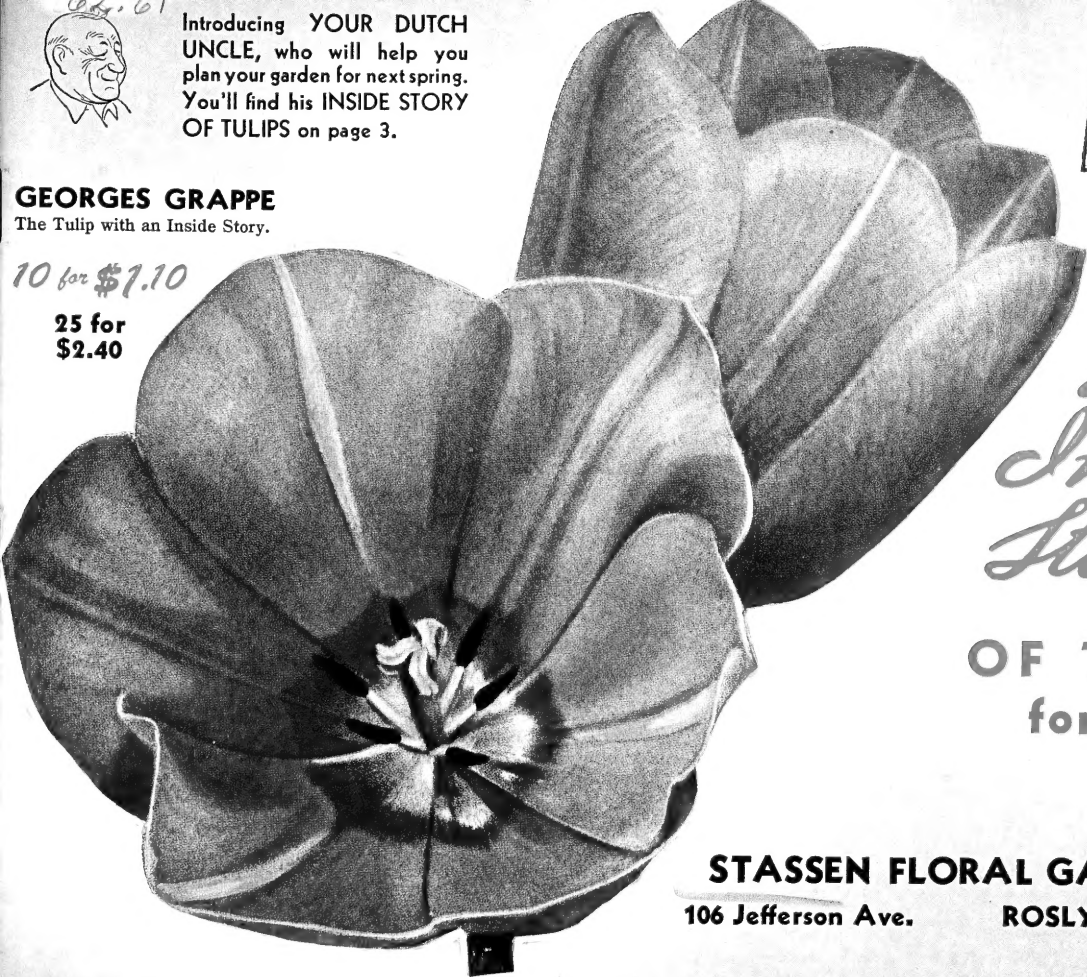
Introducing **YOUR DUTCH**  
**UNCLE**, who will help you  
plan your garden for next spring.  
You'll find his **INSIDE STORY**  
OF TULIPS on page 3.

## **GEORGES GRAPPE**

The Tulip with an Inside Story.

10 for \$1.10

25 for  
\$2.40



# *The Inside Story*

**OF TULIPS  
for 1953**

**STASSEN FLORAL GARDENS, Inc.**  
106 Jefferson Ave.      ROSLYN HEIGHTS, N. Y.

# Direct from Holland

## Your Guarantee for Beautiful Flowers Next Spring!

For centuries Holland has been known as the bulb center of the world. Everyone recognizes the superior quality of Holland bulbs—grown to perfection by men who have generations of experience behind them. No machines are used on the Stassen bulb farms that might cause injury to the bulbs. Each bulb is planted by hand, cultivated by hand, and dug by hand—a real labor of love that results in each bulb being a perfect specimen capable of superior performance.

Your bulbs are forwarded to you direct from our Holland Bulb Farms, freshly dug and expertly handled to preserve the embryo flower (see below). Only choice quality and varieties are selected and they are *all* individually packed, labeled, and delivered to you just as they come to us—in special perforated bags to keep them in best condition.

At our bulb center in Roslyn Heights, your bulbs receive the same expert care and attention they received in Holland. Immediately upon arrival, the crates are opened, the bulbs properly stored, and your bulbs are shipped to you at the proper planting time. This assures you of top-quality bulbs, carefully grown, expertly packed and handled, and ready to give you the most beautiful spring garden you've ever had!

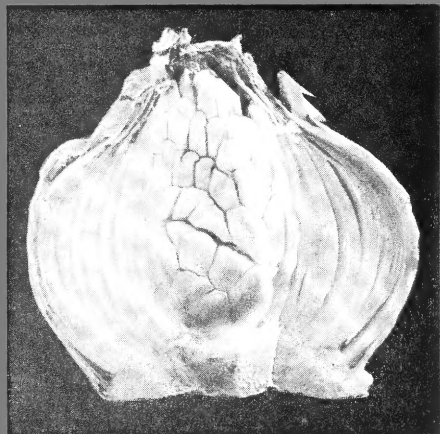
**STASSEN FLORAL GARDENS, Inc.**  
106 Jefferson Avenue  
ROSLYN HEIGHTS, N. Y.

Telephone: ROslyn 3-0932

### WHAT "MAGIC TREASURE" UNFOLDS THE BEAUTY OF HOLLAND BULBS?

*The Flower Bud in the Bulb* →

If you cut through a flower bulb in the fall, you will find the embryo of the flower inside the bulb and complete in every detail as this Hyacinth bulb photograph to the right illustrates. *It is essential that this flower bud, which is constantly growing, is carefully guarded by keeping the bulbs at the proper temperature and giving them the best care and handling, from the time they are harvested in Holland until you plant them here in America.*



STASSEN protects this "magic treasure" so your bulbs will unfold into glorious beauty in your garden next spring.

# YOUR DUTCH UNCLE REVEALS

## The Inside Story of Tulips



### ECLIPSE

A radiant Tulip revealing hidden beauty as petals open wide.

25 for \$2.45

For many years, emphasis has too often been placed on the exterior beauty of Tulips. They are usually described as brilliant, large-cupped flowers on stately stems. BUT there is a MAGIC BEAUTY to be found in the heart of many Tulip varieties. As the petals unfurl, exquisite patterns in a variety of shapes and colors are exposed to view—some contrasting, while others blend with the over-all color. In others, you will discover luxuriant halos cradled deep within the flower. For added enjoyment, look for this HIDDEN TREASURE which enhances the beauty of your Tulips and makes them so much more valuable!

And here's a tip: After cutting the Tulips, just turn back the flower petals to display their exquisite interiors. Instead of just an ordinary bouquet of Tulips, you will achieve an unusual and entirely different Tulip arrangement.



## SPECIAL OFFER OF

## "Inside Tulips"

<b>ECLIPSE.</b> Outside deep blood-red. Same color inside, with intense, dark blue heart surrounded by clear white halo . . . .	10 \$1 15	50 \$4 90
<b>GEORGES GRAPPE.</b> Outside lavender-blue. Same color inside but with a small white heart circled by a border of bright royal-blue. . . . .	1 10	4 75
<b>INGA HUME.</b> Exterior red with yellow edge. Interior deep yellow slightly sprayed red. Large, black blotch at base of each petal. . . . .	95	4 10
<b>MADAME BUTTERFLY.</b> Outside lilac with light edges. Inside gray-violet with a perfectly rounded base of azure-blue, bordered white. . . . .	95	4 10
<b>MARSHALL HAIG.</b> Outside brilliant scarlet. Inside same color but with a sharply outlined, triangular-shaped heart of golden yellow. . . . .	1 20	5 10

COLLECTION 13

50 Hidden Treasure Tulips \$4.60

COLLECTION 14: 5 of each variety. 25 for \$2.50

## Your Dutch Uncle suggests

Plant Tulips in groups instead of single rows. Use one color in each group.

# May Garden of

The 10 varieties listed on these 2 pages are specially selected for 1953 from the magnificent class of long-stemmed, May-flowering Tulips. No other Tulips can compare with them for size of bloom, color and top-notch performance.


### COLLECTION 1

10 bulbs each of 5 varieties  
illustrated on this page

50 for \$4.25



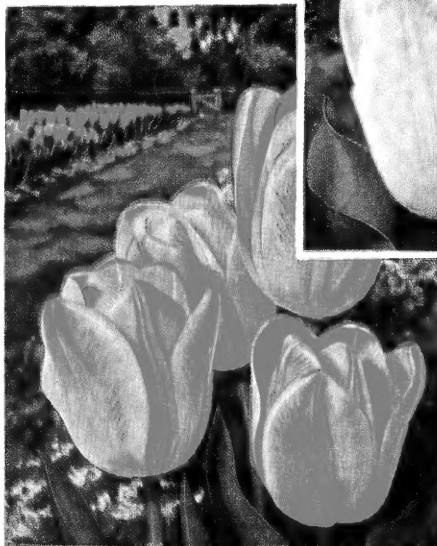
**GOLDEN  
HARVEST**  
10 for 90c;  
50 for \$3.75



**CHARLES NEEDHAM**  
10 for \$1.30; 50 for \$5.60



**QUEEN OF THE NIGHT**  
10 for 90c; 50 for \$3.75



**THE PEACH**  
10 for 95c; 50 for \$4.00

Your garden can be made into a fairyland by planting in groups the various varieties offered in the collections on these pages.



**DUKE OF WELLINGTON**  
10 for 95c; 50 for \$4.00

### COLLECTION 2

# 50 TULIPS

5 bulbs each of the 10  
varieties illustrated to  
the left and right

\$4.50  
Postpaid

# Darwin Tulips

Imagine your garden bursting into a brilliant array of color next May with these large-cupped flowers on very long stems averaging 30 inches high. Showy in the garden (particularly against a green background), and perfect for cutting.



A cheery note of "welcome" greets the visitor to this home with Tulips grouped along the garden path.

## COLLECTION 4

10 bulbs each of 5 varieties  
illustrated on this page

50 for \$4.20

### CLARA BUTT

10 for 90c; 50 for \$3.75



### FARNCOMBE SANDERS

10 for 90c; 50 for \$3.75

## SUNKIST

10 for 95c; 50 for \$4.00

## COLLECTION 3

# 100 TULIPS

10 bulbs each of the 10  
varieties illustrated to  
the left and right

\$8.40

Postpaid

### SCARLET LEADER

10 for 95c; 50 for \$4.00

Each variety in these collections is packed and labeled separately. Specially packaged in Holland, they reach you in the best condition.

### THE BISHOP

10 for \$1.20; 50 for \$5.20



Adventures with Tulips! This lad discovers for himself the inside beauty of the tall May Tulips.

## MAY TULIP GARDEN

Bursting into glorious blooms in May, Tulips bring renewed life to the seemingly dead earth and symbolize the ever-returning spring. Add gaiety and magnificent color to your May garden, for no other flowers bring so much cheer and are available in so many different colors as the Tulips. With the following groups, you can make spring the most colorful and exciting event of your gardening year!

### PASTEL TULIPS

A special selection of tall-stemmed, May-flowering varieties exclusively in mellow, yet scintillating colors. Will harmonize beautifully with your flowering shrubs or trees which bloom at Tulip time.

<b>INSURPASSABLE.</b> Lively lilac, slightly lighter toward edges. Very large flower of great substance.....	10	50	
	\$1 20	\$4 90	
<b>MARJORIE BOWEN.</b> A lovely blend of salmon-pink and buff.....	95	4 00	
<b>NIPHETOS.</b> Ivory-yellow with light base and anthers. Large, oblong flower on strong stem.....	1 30	5 60	
<b>NORTHERN QUEEN.</b> White, broadly edged delicate pink with large, white base.....	1 45	6 25	
<b>OSSI OSWALDA.</b> A lovely creamy white, flushed rose, gradually changing to soft pink. Very unusual and striking.	1 00	4 25	
<b>ROSABELLA.</b> Delicious watermelon-pink. Very long-lasting flower.....	1 40	6 00	

#### COLLECTIONS:

- #5 10 each of 6 Pastel Tulips 60 for \$6.20  
#6 5 each of 6 Pastel Tulips 30 for \$3.35

### TWO-TONE TRIUMPH TULIPS

Distinctly unusual Tulips in new color combinations seldom seen in Tulips. Will produce very large flowers on sturdy, erect stems. Bloom a little before the other May-flowering Tulips.

<b>AVIATOR.</b> Carmine-red, turning lighter toward the edges, with very small margin of white.....	10	50	
	\$1 15	\$4 75	
<b>BANDOENG.</b> Glossy, dark mahogany-red, flushed orange, with tiny yellow edge.....	1 00	4 25	
<b>EDITH EDDY.</b> Glowing purple with small white edge and white base.....	95	4 00	
<b>MR. ZIMMERMAN.</b> Delightful rose-pink with soft silvery sheen on edge, passing to white toward base.....	90	3 75	
<b>PRINCESS BEATRIX.</b> Vivid scarlet, with golden orange edge. Very large flower on strong stem.....	1 25	5 25	
<b>RYNLAND.</b> Rosy red with primrose flush at base and margin of clear canary-yellow.....	90	3 75	

#### COLLECTIONS:

- #7 10 each of 6 Two-Tone Tulips 60 for \$5.15  
#8 5 each of 6 Two-Tone Tulips 30 for \$2.80

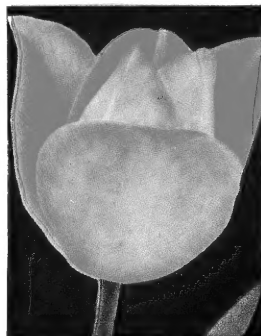
### Artistic GOLD-TINTED TULIPS

Majestic "art-colored" Tulips in rich, subdued tones. Each flower has a dim golden gloss as if sprayed by fine gold dust. The large flowers are egg-shaped and borne on extremely tall stems sometimes reaching 34 inches!

- ADMIRAL TROMP.** Bright orange-red with salmon-pink flush. 10 for \$1.00; 50 for \$4.25.  
**BACCHUS.** Deep violet-blue with dusky grape-like haze. 10 for \$1.00; 50 for \$4.25.  
**CHERBOURG.** Orange-yellow, tinged terra-cotta and bronze. 10 for \$1.35; 50 for \$5.75.  
**INDIAN CHIEF.** Indian-brown, flushed coppery brown. 10 for \$1.35; 50 for \$5.75.  
**LOUIS XIV.** Dark purple, flushed bronze with golden margin. The majestic flower is produced on a tall sturdy stem. 10 for \$1.05; 50 for \$4.40.

#### COLLECTIONS:

- #9 Gold-Tinted Tulips 50 for \$4.90  
#10 Gold-Tinted Tulips 25 for \$2.65



Pastel



Two-Toned



# NOVELTY TULIPS

Of all the Tulips in our show gardens, none captured as much attention and admiration as these varieties. Each is unsurpassed in beauty—whether it be for its color, enormous size, or exquisite shape. They are specially grouped to give the most exciting display imaginable.

## New TRIUMPHANT TULIPS

	May Tulips.			
	3	10	30	50
<b>CASSINI.</b> Enormous flower of brilliant, fiery red with yellow heart, bordered blue.....	\$0 45	\$1 30	\$5 50	
<b>HIS EXCELLENCY.</b> Bright yellow with glossy sheen. Gigantic flower with recurving outer petals.....	50	1 45	6 50	
<b>NORTHERN QUEEN.</b> Creamy white with broad, cerise-pink edges. Bold and unusually large flowering.....	50	1 45	6 50	
<b>PANDION.</b> Lovely lilac-blue with silver-tipped edges. Medium flowers on tall, erect stems.....	75	2 15	9 25	
<b>ROLAND.</b> Large-cupped flowers of dark red, edged white. A magnificent and very showy Tulip.....	60	1 75	7 50	

**COLLECTION 34** 5 each of above 25 for \$3.50  
5 Varieties

## Gracious MAY TULIPS

Imagine this bold combination of black, red and sulphur-yellow Tulips blooming together in your garden! Blooming later in the season, this picture is a fitting climax for your spring garden.

<b>LA TULIPE NOIRE.</b> Glowing black Tulip with velvety, maroon sheen. Large-cupped flowers on tall stems.....	10	50
	\$0 90	\$3 75
<b>SAGINAW.</b> Unusual color combination of red with orange-flushed edges. Outer petals flushed dull red.....	1 05	4 40
<b>NIPHETOS.</b> Lovely, soft sulphur-yellow flower of perfect substance with gracefully recurving outer petals.....	1 20	5 10

**COLLECTION 36** 5 each of above 15 for \$1.45  
3 Varieties

## Spectacular ROSY WINGS

The largest of May-flowering Tulips, ROSY WINGS is magnificent beyond words. The immense flower is gracefully elongated, with recurving outer petals. Its color is watermelon-pink with a creamy white heart and blue stamens.

3 for 60c  
50 for \$6.50  
10 for \$1.50

## Triumphant Tulips and Grape Hyacinths

Mass Grape Hyacinths in front of Tulips. Blooming together, they create delightful contrasts and striking effects in the garden. We recommend the following planting combinations:

5 Cassini & 15 White Muscari for \$1.25  
5 His Excellency & 15 Blue Muscari for \$1.15  
5 Northern Queen & 15 Blue Muscari for \$1.15

## COLLECTION 35

15 Triumphant Tulips and 45 Grape Hyacinths 60 for \$3.30

## May Tulips and Scilla Campanulata

For attractive garden pictures, interplant Scilla Campanulata with these May Tulips. They will bloom together, and the Scilla will continue to bloom after the Tulips are gone!

5 La Tulipe Noire & 10 White Scilla for 85c  
5 Saginaw & 10 Blue Scilla for 90c  
5 Niphotos & 10 Blue Scilla for 95c

## COLLECTION 37

15 MAY TULIPS and 30 SCILLA CAMPANULATA 45 for \$2.55

ROSY WINGS holds its flower erect during the entire blooming season. Although it is "bold" in size, its elongated shape, recurving petals and delightful color give it a very dainty and graceful appearance.

## Elegant LILY TULIPS

No other Tulips combine the grace and boldness of these LILY TULIPS. Their long-pointed petals delicately recurving, and their exquisite colors create startling effects in the garden. Unsurpassed as cut flowers.

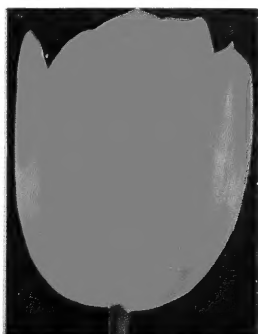
**CAPTAIN FRYATT.** Immense flower of staggering size, opening up to 7 inches across! Intense scarlet with yellow center and black stamens..... 3 | 10 ||  | \$0 60 | \$1 50 |

**CHINA PINK.** A dainty flower with a special charm all its own. Delicate lavender-pink with white base. Very pretty and elegant..... 80 | 2 00 |

**MAYTIME.** Unusually large flower of bright reddish violet with edges tinted silver. Opens wide to reveal golden heart with bluish white halo..... 80 | 2 00 |

## COLLECTION 38

15 5 each of above 3 LILY TULIPS \$2.75



Gold Tinted



Lily Tulip



May Tulips planted with Dogwood and other May-flowering shrubs make an unforgettable garden picture.

# Fantastic PARROT TULIPS

The beautiful Parrot Tulips are curious novelties creating interest and excitement in the garden. Their petals are slashed and fringed along the edges and capriciously marked with splashes of green on the outside. They are always eye-catching because of their whimsical forms and coloring. Plant them in clumps throughout the border, in front of shrubs. Their bold, brilliant colors show up splendidly when planted in front of evergreens. Their fantastic shapes and artistic colors make them especially suitable for cut-flower arrangements. Height 16 to 28 inches.

**BLUE PARROT.** A remarkably beautiful Parrot of glorious bright blue, flushed steel-blue. Deeply fringed flowers which, when fully opened, are 10 50  
astonishing in size.....\$0 95 \$4 00

**FANTASY.** Lovely, clear rose-pink with shadings of deep, velvety rose, with handsomely lacinated and scalloped petals. The elegantly shaped flowers are carried on strong, sturdy stems..... 95 4 00

**FIREBIRD.** Enormous flower of intense, fiery red, which always creates a sensation in the garden. A rare beauty with deeply fringed petals..... 1 05 4 40

**ORANGE FAVORITE.** A listening deep orange, slightly tinted rose and softly feathered green on outer petals. Very sweetly scented, it is the most fragrant Tulip..... 95 3 90

**PIERSON.** A magnificent shade of rich blood-red. An exceptionally large flower produced on a tall, sturdy stem. Highly recommended..... 95 3 90

**SUNSHINE.** A charming Parrot of clear golden yellow with artistically fringed and daintily cut petals. A lovely variety for floral arrangements..... 1 25 5 20

**VIOLET QUEEN.** An immense flower of indescribable beauty! A lovely lilac-blue with soft suffusions of pale violet and large white base. A perfect beauty which is fast becoming a universal favorite..... 1 55 6 50

## Special Mixture of Parrot Tulips

A brilliant mixture of the most unusual and exotic Parrot Tulips. Many different colors and whimsical shapes are included. For splashes of bold, brilliant colors and for the most unusual display you've ever had, plant this extra-line mixture throughout your garden.

10 for 95c      **25 for \$2.00**      100 for \$7.75

COLLECTION 11

**35 Parrot Tulips \$3.50**

COLLECTION 12

10 of each variety ..... **70 for \$6.40**

**Violet Queen**  
10 for \$1.55

**Firebird**  
10 for \$1.05

8

**Sunshine**  
10 for \$1.25

**Fantasy**  
10 for 95c

## The Black Parrot

Rarest and most exotic Tulip of the year! The immense, purplish black flower is carried on a tall, sturdy stem growing 28 inches high! Now offered at popular prices in limited quantities. Sorry, only 10 bulbs to a customer.

Each 50c;  
10 for \$4.25

**3 for \$1.40**

## Fringed SOTHIS TULIP

Imagine how delighted you will be when these unusual Tulips bloom in your garden! Yes, every Tulip is beautifully fringed, as if edged with lace. Produces large, crimson-red flower on 24-inch stem.

10 for \$1.00

**25 for \$2.25**

100 for \$8.50

## Artistic REMBRANDT TULIPS



These flamboyant Tulips are rightly named after the celebrated painter. Each flower is fantastically striped, feathered and beautifully flamed in an amazing variety of brilliant colors as if mixed on the artist's palette. Height 26 inches. Supertine Mixture.

10 for \$1.05

**25 for \$2.40**

100 for \$9.00

Tremendous flower heads which are packed with numerous flower petals, resembling peonies. They are among the last of the May-flowering Tulips. Their heavy, massive flowers are supported on strong stems 16 to 20 inches high. Known for their long-lasting qualities, they revel in a little shading against the hot mid-day sun, which helps them carry their spectacular blooms erect.

## Giant Peony Tulips

	10	50
<b>EROS.</b> Huge, compact flower of clear old-rose .....	\$2 75	\$12 25
<b>LIVINGSTONE.</b> Exquisitely formed; brilliant carmine-red. ....	2 00	8 75
<b>MOUNT TACOMA.</b> Perfectly shaped, double flower of pure white	1 10	4 60
<b>NIZZA.</b> Clear yellow, beautifully flaked with bright red .....	1 75	7 60

For an unusual and spectacular display, plant one of these 2 collections.

### COLLECTION 17

**20 Peony Tulips \$3 55**

### COLLECTION 18

10 bulbs of each . . . 40 for \$6.65



**CESAR FRANCK.** (Upper left) Golden yellow interior with red and black center. Petals brilliantly striped crimson.

3 for 95c 10 for \$2.75 50 for \$13.00

**JOHANN STRAUSS.** (Lower left) Creamy white to soft yellow interior. Outer petals flushed red.

3 for \$1.00 10 for \$3.00 50 for \$14.25

**PRAESTANS FUSILIER.** (Center) Produces four or more orange-scarlet flowers on a stem! A distinctive Tulip—graceful, elegant and very showy.

3 for \$1.10 10 for \$3.25 50 for \$16.00



## BOTANICAL TULIPS

*18 for \$4.40*  
3 of each

**COLLECTION 33**

**30 5 of each variety \$6.95**

**RED EMPEROR.** (Upper right) The largest-flowering Tulip ever cultivated! Brilliant scarlet, giving an almost blinding effect! Interior displays a black base with yellow edge.

3 for 60c 10 for \$1.70 50 for \$8.50

**KAUFMANNIANA or WATERLILY TULIP.** (Lower right) Star-shaped flowers of soft primrose-yellow with golden yellow center. Outer petals marked crimson.

3 for 95c 10 for \$2.75 50 for \$13.00

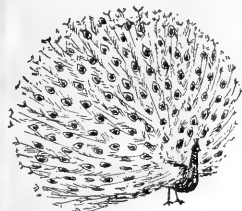
**CLUSIANA.** (Lower center) The Candystick Tulip. Outer petals cherry-red with white edges.

3 for 35c 10 for 90c 50 for \$4.00

*Exciting New* →

## PEACOCK TULIPS

A new hybrid group with the peculiar characteristic of unfurling their blossoms full and wide, thereby revealing the magnificent color variations of the interiors in a manner similar to the peacock, which proudly displays its feathers. These bright, gay Tulips display an amazing variety of different shades and rare color combinations seldom seen in Tulips before. The attractive striped purple-brown, similar to the parent plant Greigi. The exotic flowers are long lasting, blooming continuously from the time of the early to the late-flowering Tulips. Heights vary from 8 to 18 inches. Supply is still limited.



**10 for \$3.20**

**3 for \$1.05**

**25 for \$6.75**

### KAUFMANNIANA and BLUE SCILLA

Kaufmanniana Tulips and the bright, deep blue Scillas create an exciting garden picture in very early spring. Left undisturbed, the Kaufmanniana Tulip will appear each year and the Scillas will increase in beauty and number year after year.

**COLLECTION 39. 10 Kaufmanniana Tulips 35 for \$3.10**  
25 Blue Scillas

### CLUSIANA and BLUE GRAPE HYACINTHS

A lovely and striking combination. An exquisite carpet of dark blue, above which the contrasting white and red colors of the Candystick Tulip show up splendidly.

**COLLECTION 40. 10 Clusiana Tulips 35 for \$1.40**  
25 Blue Grape Hyacinths

### RED EMPEROR TULIPS and MOUNT HOOD DAFFODILS

When planted together, the brilliant Red Emperors and the pure white Mount Hood Daffodils create a bold and never-to-be-forgotten picture in your garden.

**COLLECTION 41. 5 Red Emperor Tulips 15 for \$3.25**  
10 Mount Hood Daffodils



## Amazing New BOUQUET TULIPS

### A Whole Bouquet of Tulips from Every Bulb!

Imagine 4 dazzling Tulips from a single stem instead of the conventional one! Each bulb will produce one main stem growing approximately 20 inches in height with side branches, each branch carrying its own Tulip flower! Just one plant will give you all the flowers you need for a floral arrangement! You will be amazed at the magnificent display you can achieve by planting a few clumps here and there throughout the garden. Only a limited supply is available.

**RADIANT RED Bouquet Tulip.** Magnificent, brilliant red. The color is so intense as to be almost blinding! The large flowers are produced on a very strong stem and sturdy side branches.

3 for 70c **10 for \$2.10** 25 for \$4.75

**M. MOTTET Multiflora Tulipa.** Creamy white flowers are gracefully borne on strong, slender stems. When in full bloom, the flowers have a delicate rose flush.

3 for 60c **10 for \$1.80** 25 for \$4.00



# APRIL GARDEN OF

## SINGLE EARLY TULIPS

Among the most welcome sights in spring is the bursting into bloom of the Single Early Tulips. Of all the early spring-flowering bulbs, the Single Earlys are unrivaled in beauty and brilliancy of color. Commencing to bloom just before the May Tulips, they provide abundant color when it is so much needed in the garden. Growing on shorter stems, they are very strong and highly resistant to the harsh winds and rains of spring. They are exceptionally valuable for planting in borders, formal beds, or in front of evergreens. Height 12 to 14 inches.

	10	50
<b>COULEUR CARDINAL.</b> Deep scarlet. Large, pointed flower...	\$1 20	\$4 90
<b>CROWN IMPERIAL.</b> Maroon-red with golden yellow border...	90	3 75
<b>IBIS.</b> Dark rose, changing to clear pink at edges...	90	3 75
<b>KEIZERSKROON.</b> Bright crimson, edged yellow...	1 80	8 00
<b>RISING SUN.</b> Pure golden yellow...	1 20	4 90
<b>WHITE HAWK.</b> Large, globular flower of milky white...	90	3 75

### COLLECTION 15

5 bulbs each of above  
6 Single Early varieties

30 \$3.20

### Inexpensive Offer of Single Early Tulips

These are offered in separate colors and are especially suitable for planting in large beds, borders, or panels on the lawn. Since the brilliant colors harmonize so beautifully, more than one color can be used in the same bed. More formal effects can be achieved by planting them in solid beds of only one color. They are less expensive than the named varieties, as we can furnish the desired colors in varieties of our selection.

**BRIGHT RED** **CLEAR YELLOW**  
**SNOW-WHITE** **WARM ORANGE**  
**DELICATE PINK**

10 for 90c **25 for \$2.00** 100 for \$7.25

### COLLECTION 42

10 bulbs each of above 5 Single Early Tulip colors  
**50 for \$3.65**

### COLLECTION 44

#### AN UNFORGETTABLE APRIL GARDEN PICTURE!

Plant these companions together. The Single Early Tulips, Golden Daffodils and Hyacinths will all bloom at the same time and provide you with an abundance of colorful flowers and fragrance. The Golden Daffodils should be planted in the background. Plant two rows of Single Early Tulips in front of the Daffodils and a row of Hyacinths in front of the Single Early Tulips. The effect achieved will be long remembered!

**10 GOLDEN TRUMPET DAFFODILS**  
**10 SINGLE EARLY TULIPS, RED**  
**10 SINGLE EARLY TULIPS, WHITE**  
**6 HYACINTHS, BLUE**

for background  
for center  
for center  
for front row

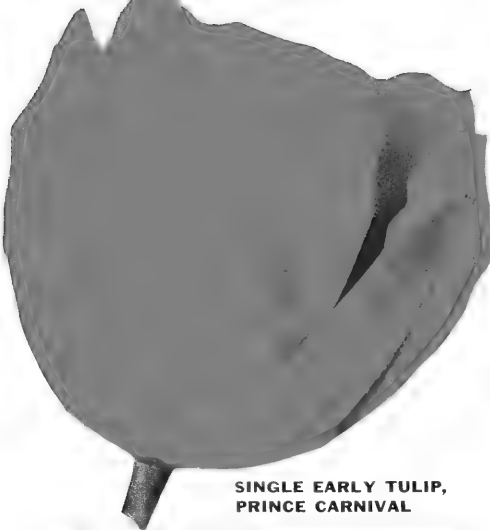
**36 for \$3.25**

### Mixture of Single Early Tulips

A well-balanced mixture of the brightest Tulips in a riot of color! They will all bloom together, varying little in height.

10 for 85c 100 for \$7.20

**25 for \$1.95**



**SINGLE EARLY TULIP,  
PRINCE CARNIVAL**

## SINGLE EARLY TULIP

### *Prince Carnival*

The spectacular color combination makes Prince Carnival the most exciting April-flowering Tulip imaginable! The dazzling blossom is of the purest yellow and boldly flamed with tongues of brilliant red! More distinct and outstanding than Keizerskroon, which has been a favorite for so long. Because of its bright, vivid coloring, it is particularly adaptable for planting where bold effects are desired. A planting of Prince Carnival will amply reward you with a magnificent display as well as creating interest and excitement in your garden!

**25 for \$4.00** **100 for \$14.50**  
**10 for \$1.75**

# EARLY TULIPS

## Mixture of Double Early Tulips

Recommended for mass planting. Planted close together, the flowers will look like a colorful mosaic, as all colors are included.

10 for \$1.00 100 for \$8.50

\$9.25



## DOUBLE EARLY PEONY TULIPS

Among the gayest and boldest Tulips to bloom in early spring! Produce large flowers, which are fully double, in a brilliant array of color. They are unexcelled for planting where mass effects are desired, and their long-lasting qualities make them particularly valuable for bedding purposes. For splashes of bold, brilliant colors, plant them in clumps throughout the garden. Or use them to line your driveway and paths, for they make a perfect early spring-flowering hedge—growing only 12 inches high and resembling an Oriental carpet!

<b>BONANZA.</b> Bright crimson, edged yellow	10	50
<b>ELECTRA.</b> Claret-red, shaded carmine	\$1 00	\$4 30
<b>MR. VAN DER HOEF.</b> Large, pure yellow flower	1 25	5 20
<b>ORANGE NASSAU.</b> Blood-red, flushed fiery red, edged orange	1 00	4 30
<b>PEACH BLOSSOM.</b> Deep rose-pink, flushed white	1 30	5 50
<b>SCHOONOORD.</b> Glistening snow-white	1 20	4 00
	1 20	4 90

### COLLECTION 16

30 5 bulbs each of above \$3.20  
6 Double Early varieties

### Inexpensive Offer of Double Peony Tulips

A special offer consisting of the most popular and brightest colors, inexpensively priced for those who prefer a certain color but leave the choice of variety to us. For each color, we supply only one variety so that they may safely be planted where a uniform show is required. A spectacular display can be obtained by either planting in solid beds of one color or by using two or more colors in the same bed.

**BRIGHT RED** **CLEAR YELLOW**  
**RED-YELLOW** **DELICATE PINK**  
**SNOW-WHITE**

10 for \$1.00 25 for \$2.30 100 for \$8.55

### COLLECTION 43

10 bulbs each of above 5 Double Peony Tulip colors  
50 for \$4.30

### COLLECTION 45

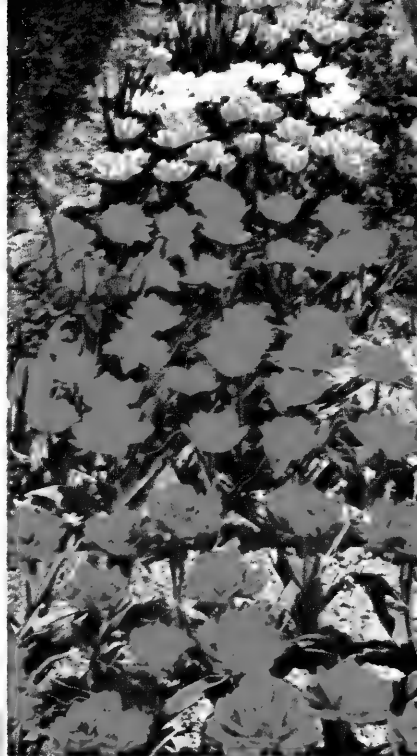
#### A BOLD APRIL GARDEN SCENE

Imagine this striking scene in your garden! The bright red Orange Nassau blooming with the intense Blue Grape Hyacinths and the pure snow-white Narcissus Thalia! Plant them in one group along your driveway, path, or in front of your hedge. Narcissus Thalia is for the background, with two rows of Orange Nassau in front of Thalia, and the Blue Grape Hyacinths massed close together in the foreground. You will be delighted with the results next spring!

10 **NARCISSUS, THALIA**  
30 **ORANGE NASSAU TULIPS**  
50 **BLUE GRAPE HYACINTHS**

for background  
for center  
for foreground

90 for \$5.65



### Scarlet Cardinal

Enormous flower of bright, dazzling scarlet! The flower is full, compact, and borne on a strong and rather tall stem. Always causes a sensation when in bloom.

25 for \$5.00 100 for \$17.50  
10 for \$2.10





# Hyacinths for

## GARDEN HYACINTHS

The biggest thrill of the spring comes when, after the first warm days, Hyacinths suddenly appear above the ground with their large flower heads bursting into bloom in the brightest colors. The following Hyacinths by color are especially suitable for garden planting. They will produce magnificent flower spikes on strong stems at a time when color is so much needed in the garden. Their sweet fragrance is delightful and permeates the entire garden! Why not plant some with Daffodils which bloom at the same time in April?

**SNOW-WHITE  
DARK PINK  
CHINA-BLUE  
PURE YELLOW  
BRIGHT RED  
SKY-BLUE  
DELICATE PINK  
LIVELY VIOLET**



**3 for 60c  
10 for \$1.60  
50 for \$7.00**

The following collection consists of the 8 main Hyacinth colors listed above. It is especially valuable for planting where a border of Hyacinths, grouped by color, is desired. Of uniform height, they will all bloom at the same time.

### **COLLECTION 27**

**3 Bulbs each of the above 8 colors**

**24 for \$3.60**

### *Rainbow Mixture of Garden Hyacinths*

Very few flowers have colors which harmonize as beautifully as Hyacinths. For this reason, this amazing mixture of the brightest colors is especially suitable to plant as a solid bed, or scattered in clumps throughout the garden. Produce very large flowers of uniform height, making them easily adaptable to any design or pattern. Highly fragrant.

**25 for \$3.55 10 for \$1.55 100 for \$13.25**

### **A Border of Hyacinths and Daffodils for your garden as illustrated to the left**

Plant the fragrant, colorful Hyacinths together with Golden Trumpet Daffodils which bloom at the same time. Use the Daffodils as a background, for they will make the brilliantly colored Hyacinths stand out more boldly.

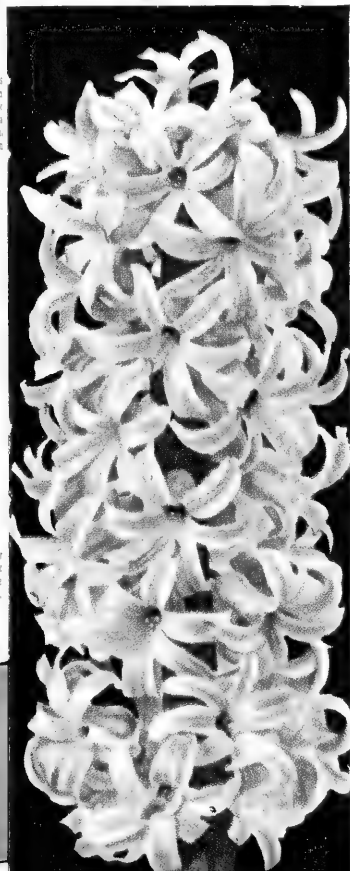
### **COLLECTION 46**

**A group of 6 HYACINTHS of each of the 5 colors Blue, White, Red, Yellow, Pink and 30 GOLDEN TRUMPET DAFFODILS**

**60 for \$6.20**



# for The Garden and Indoors



## EXHIBITION HYACINTHS

Any flower fancier will impatiently watch the development of these beautiful flowers and enjoy with ever-returning enthusiasm the tender beauty of the bell-shaped, highly perfumed flower spikes. These large-size bulbs produce enormous, fully packed flowers and create the most charming and boldest displays in the garden. The following varieties are highly recommended for pots and window boxes as well as for garden use where large, compact flowers are desired.

**BISMARCK.** Sky-blue.  
**CITY OF HAARLEM.** Bright yellow.  
**DELFT BLUE.** Porcelain-blue.  
**JAN BOS.** Rich scarlet.  
**LADY DERBY.** Satin rose.

**L'INNOCENCE.** Pure white.  
**MYOSOTIS.** Pale blue.  
**OSTARA.** China-blue.  
**QUEEN OF THE WHITES.** Snow-white.  
**PINK PEARL.** Light pink.

3 for \$1.00    10 for \$2.90    50 for \$13.00

TO COLLECTION 26  
 EXHIBITION HYACINTHS \$2.50  
 One of each variety

## HYACINTHS FOR POTS

These Hyacinths are especially adapted for growing in pots. They can be forced to bloom indoors during the winter months from the end of January to the end of March as desired.

**DELICATE PINK**  
**SNOW-WHITE**  
**SKY-BLUE**  
**CHINA-BLUE**  
**BRIGHT RED**

3 for 90c  
 10 for \$2.70

**COLLECTION 47**  
 3 bulbs each of 5 HYACINTH colors  
 15 for \$3.95

## HYACINTHS IN GLASSES

These Hyacinths are especially suitable for cultivation in glasses. They flower from the middle of January until the end of March.

**PINK    BLUE    YELLOW    WHITE    RED**  
 3 for \$1.00    10 for \$2.90

**Hyacinth Cups.** Instead of Hyacinth glasses, we recommend special Hyacinth cups which fit on any available glass, tumbler, or vase. Each 12c.

**Collection 48**  
 5 Glass HYACINTHS in 5 colors  
 5 SPECIAL HYACINTH CUPS

ALL FOR \$2.00



## • Eremurus • SHELFORD PASTEL HYBRIDS

Rare and Unusual Foxtail Lilies

Originating in Tibet, Foxtail Lilies are very seldom seen in American gardens and always cause a sensation when in bloom. Imagine these spikes growing 1 to 5 feet tall and covered with *hundreds* of pale yellow, vivid orange, salmon-pink, and copper flowered! After flowering in early spring, the plant will disappear and annuals can be planted over them. They are perfectly hardy and will last for many years. Perfect as cut flowers, lasting 2 to 3 weeks in water! For spectacular displays, plant in groups of 3 or more. Large flowering roots.

Each \$2.00    10 for \$17.00

3 for \$5.50





## COLLECTION 22

70 10 each of \$10.75  
7 varieties

Top. **PRES. Le BRUN** ..... 10 50  
\$2 40 \$10 25  
Right. **MONIQUE** ..... 1 25 5 50  
Right center. **GERANIUM** ..... 1 75 7 50

# NARCISSUS

## Bouquet, Double Short-cupped Varieties

Graceful, very free-flowering Narcissus, which are a marvel of beauty in early spring. Unusual Narcissus are the Bouquet varieties with several highly fragrant blossoms on each stem, and the Double Narcissus with the center of the bloom filled with many petals. The charming, short-cupped varieties have an elegant crown in the center. All these Narcissus will grow in any soil or location. Plant them where they can be left alone to increase from year to year.

<b>DEANNA DURBIN.</b> White perianth; bright orange cup. ....	10	50
<b>FIRETAIL.</b> Broad, creamy white perianth with a very small cup of scarlet-orange. ....	\$1 40	\$6 00
<b>FORTUNE.</b> Clear yellow perianth with large orange crown. ....	2 15	9 00
<b>INGLESCOMBE.</b> A double variety of uniform soft yellow. ....	1 55	6 50
<b>JOHN EVELYN.</b> Large white perianth with frilled, flat, yellow crown. ....	1 40	6 00
<b>SCARLET GEM.</b> (Bouquet.) Yellow perianth; orange-scarlet eyes. ....	1 40	6 00
<b>THALIA.</b> (Bouquet.) Three or more fragrant, white flowers to a stem. ....	2 00	8 50

## COLLECTION 23

70 10 each of \$9.55  
7 varieties

## COLLECTION 24

21 Short-cupped \$3.20  
Narcissus

## MINIATURE NARCISSUS for the Rock Garden

Dainty little Narcissus for planting in clumps in the rock garden or naturalizing under trees and shrubs. Very rare and unusual.

**BULBOCODIUM CONSPICUUS.** The Yellow Hoop-Petticoat. Rich golden yellow flowers with rush-like foliage.

3 for 40c

10 for \$1.20

50 for \$5.00

**NANUS.** A trim little Daffodil of bright yellow with slender trumpet.

3 for 35c

10 for \$1.10

50 for \$4.50

**TRIANDRUS ALBUS.** Angel's Tears. Creamy white flowers with reflexed petals.

3 for 40c

10 for \$1.20

50 for \$5.00

## MANGOSTEEN

A magnificent short-cupped Narcissus. Soft yellow perianth with a glowing orange-red crown deeply frilled and fluted.

3 for 50c

50 for \$6.00

10 for \$1.40

## Deanna Durbin

This beautiful variety creates the loveliest of spring pictures when planted in groups throughout the garden, near streams, or tucked behind shrubs and evergreens.

10 **DEANNA DUBBIN** \$1.40

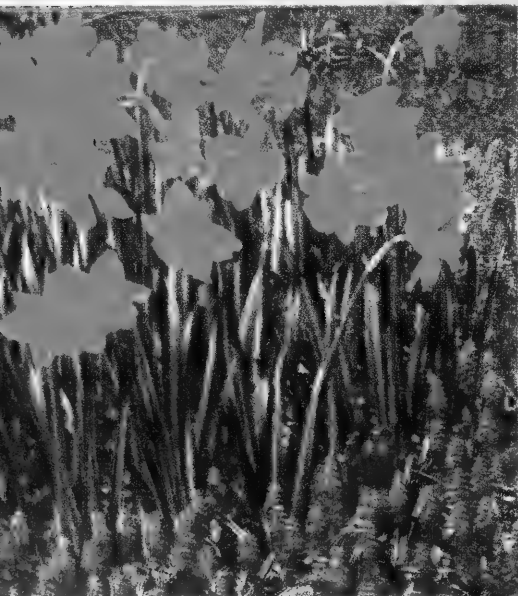
3 for 50c 50 for \$6.00





*Dutch Uncle Says:*

# Plant Narcissus - Daffodils IN COMBINATIONS



## **GOLDEN TRUMPET DAFFODILS**

Golden Trumpets enjoy the greatest popularity. They make the loveliest of spring pictures when massed in clumps.

10 for 80c      25 for \$1.70      100 for \$6.25

## **BLUE GRAPE HYACINTHS**

Plant Blue Grape Hyacinths in front of Trumpet Daffodils for a beautiful picture of blue and gold.

10 for 30c      100 for \$2.25      25 for 65c

## **COLLECTION 50**

25 Golden Trumpet Daffodils  
50 Blue Grape Hyacinths

**75 for \$2.75**

## **WHITE NARCISSUS**

Pure in color, spicy in fragrance, they return each spring with an abundance of flowers.

10 for 75c      100 for \$5.75  
25 for \$1.60

## **COLLECTION 49**

25 WHITE NARCISSUS  
50 BLUE GRAPE HYACINTHS

**75 for \$2.70**



## **MERTENSIA**

Mertensia produces the most delightful clusters of flowers in spring. Their color is pink on opening, gradually changing to soft, porcelain-blue. They are indispensable in the garden, for they thrive in either sun or shade, bear an abundance of flowers, and have an unusually large blooming season. Commencing to bloom with the Daffodils, they continue blooming while the May Tulips are at their best! They are most effective when planted with Daffodils, as illustrated above. Grows 1 to 1½ feet and multiplies rapidly.

25 for \$5.50      100 for \$20.00  
10 for \$2.50

## **COLLECTION 51**

25 GOLDEN TRUMPET DAFFODILS  
6 MERTENSIA VIRGINICA

**31 for \$3.00**

# NARCISSUS for NATURALIZING

Is there a sight more welcome than the graceful Daffodils and Narcissus brightening the awakening garden? Dancing and nodding in the pale April sunshine, the joy of beholding them is renewed daily during their entire glorious blooming season. Scatter them throughout the garden, under trees, on slopes, in fields. They will return each spring with an increasing number of cheerful blooms.

## GOLDEN TRUMPET DAFFODILS

A choice mixture of yellow Trumpet Daffodils recommended for planting in borders, or left to grow wild throughout the garden. They will increase rapidly with very little attention required.

25 for \$1.70    100 for \$6.25    500 for \$29.00

## NARCISSUS

Short-cupped, Bouquet, Double, Mixed. A wide and varied assortment of the vivid-colored, Short-cupped, Bouquet and Double varieties. Will give you a gorgeous display for many years.

25 for \$1.60    100 for \$5.75    500 for \$27.50

## COLLECTION 25

50 TRUMPET DAFFODILS  
50 NARCISSUS. MIXED

100 for \$6.00

## General Mixture

Glistening like a carpet of silver and gold, naturalized Narcissus are spring's crowning glory.

25 for \$1.60    100 DAFFODILS NARCISSUS \$5.75    500 for \$55.00



# Dutch Iris

The bulbous Iris produce large flowers on strong stems, which make them not only preferable for cutting, but also effective in the flower garden, in beds and groups. For best effect, plant them close together. Bloom in June. Can be left in the ground if planted in a sunny location.



<b>GOLDEN HARVEST.</b> Deep golden yellow. 10	50
Fine large flowers of brilliant quality.....	\$0.45    \$1.75
<b>IMPERATOR.</b> Broad standards of deep blue with falls of clear, soft blue.....	.35    1.50
<b>LEMON QUEEN.</b> Creamy white standards, soft yellow falls with orange stripe.....	.70    3.00
<b>WEDGWOOD.</b> Rich blue standards with soft, light blue falls.....	.50    2.15
<b>WHITE EXCELSIOR.</b> Clear, glistening snow-white throughout with very broad falls.....	.45    1.75

**COLLECTION 31**  
10 bulbs each of 5 Iris varieties

50 for \$2.10

## INEXPENSIVE MIXTURE OF DUTCH IRIS

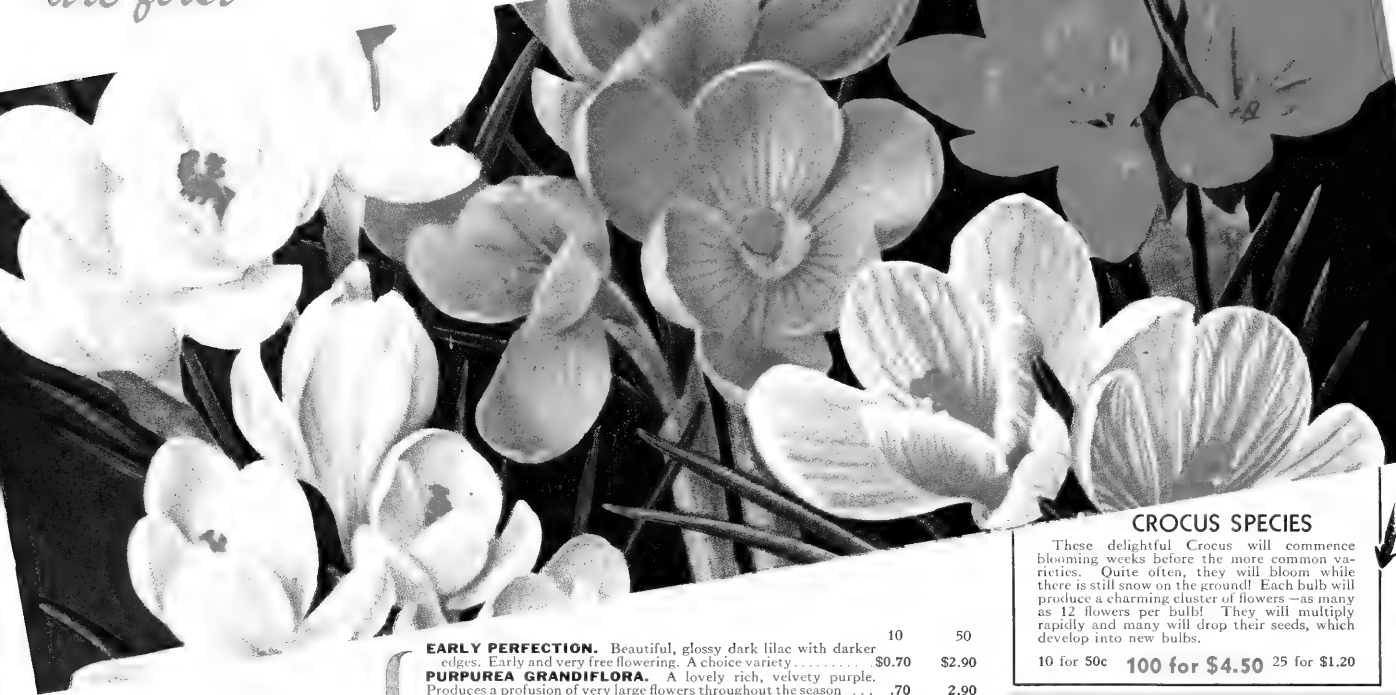
This mixture of all colors is reasonably priced, so you can plant them generously. Will give you a bold display in the garden and a wealth of flowers for cutting.

25 for 85c    100 for \$3.00    500 for \$14.00

# CROCUS

*are first*

For showy displays, Crocus should always be planted in groups and masses. They will thrive in lawns, flower beds, rock gardens, and under trees in either sun or shade. These varieties will produce large, strong flowers which remain erect for the entire blooming season.



## CROCUS SPECIES

These delightful Crocus will commence blooming weeks before the more common varieties. Quite often, they will bloom while there is still snow on the ground! Each bulb will produce a charming cluster of flowers—as many as 12 flowers per bulb! They will multiply rapidly and many will drop their seeds, which develop into new bulbs.

10 for 50c **100 for \$4.50** 25 for \$1.20

## COLLECTION 28

10 bulbs each of the 7 CROCUS varieties

**70 for \$4.25**

<b>EARLY PERFECTION.</b> Beautiful, glossy dark lilac with darker edges. Early and very free flowering. A choice variety. . . . .	10	50
<b>PURPUREA GRANDIFLORA.</b> A lovely rich, velvety purple. Produces a profusion of very large flowers throughout the season . . .	\$0.70	\$2.90
<b>QUEEN OF THE BLUES.</b> Soft sky-blue with lighter edges. The flowers are of great substance and produced freely . . . . .	.70	2.90
<b>REMEMBRANCE.</b> Beautiful large, rounded flowers of dark blue, tinted silver with a purple base. Blooms very early in season . . .	.70	2.90
<b>SNOWSTORM.</b> The best white Crocus. Large, snow-white flowers which are very long-lasting. Wonderful for contrasting with other colors . . . . .	.80	3.60
<b>STRIPED BEAUTY.</b> Exquisite white flowers with narrow, soft lilac stripes and glossy purple base. Outstanding and very showy. .	.75	3.25
<b>YELLOW MAMMOTH.</b> Very large, bright golden yellow flowers produced abundantly throughout the season. An exceptionally fine variety which should be planted generously. . . . .	.95	4.25

## GRAND MIXTURE OF CROCUS

A wonderful assortment of all different colors and variations. Specially priced so you can plant them generously throughout your garden. Will produce a wonderful, multi-colored display in very early spring.

10 for 55c 25 for \$1.20

**100 for \$4.50**



**CROCUS SPECIES**

## ALLIUM MOLY

Globular heads of golden yellow flowers are produced on erect, slender stems. Each flower head contains as many as 15 dainty, star-shaped flowers resembling the Bunch Primrose. Allium Moly is very hardy and will thrive in any well-drained, sunny location. They are easily adapted to planting in groups in the border or for rock gardens. Bulbs should be planted about 2 or 3 inches apart and about 4 inches deep. Flowers in early June. Height 10 inches.

25 for 50c 500 for \$8.00

**100 for \$1.75**

## ANEMONE DE CAEN

Exceedingly brilliant flowers in an array of exquisite colors. Plant bulbs about 2 or 3 inches deep in a cool, moist, well-drained location. For northern states, we advocate early spring planting; for southern states, fall planting is best.

10 for 35c **100 for \$2.75** 25 for 75c

## DOUBLE RANUNCULUS

These spider-shaped bulbs produce large, turban-shaped heads of fully double flowers in a wide range of colors. Spring planting is recommended for northern states; fall planting for southern states.

10 for 50c **100 for \$4.50** 25 for \$1.20

## COLLECTION 52

- 50 IXIAS. Mixed colors.
- 50 CROCUS SPECIES. Mixed colors
- 50 ALLIUM. Yellow.
- 50 ANEMONES. Mixed colors.

**200 for \$5.25**

# Unusual BULBS

## IXIAS (Corn Lilies)

Tiny bouquets of dainty flowers on slender stems. Exquisite when planted in groups. Fine for cutting, lasting a long time in water. Blooms May and June. Require protection in cold climates.

25 for 50c 500 for \$8.00

**100 for \$1.75**



**Ixias**



**Allium**

## LEUCOJUM (Snowflake)

Produces drooping, bell-like flowers similar to the Snowdrop, but larger and stronger. The elegant flowers are white, tipped with green spots. Does very well in shaded areas. They can be left undisturbed for many years, increasing into great clumps, from which the blooms arise in late April.

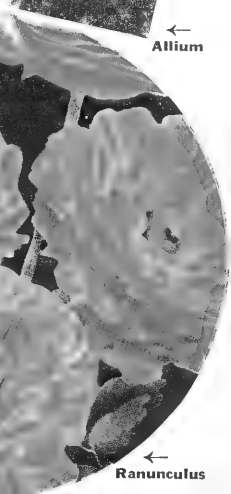
10 for 75c 100 for \$5.75

**25 for \$1.50**

→  
**Leucojum**



←  
**Anemone**



←  
**Ranunculus**





# HERALDS OF SPRING—*Bulbs to let you know winter is past!*

Think of the joy and excitement of discovering "The First Flowers of Spring"! Even while there are still traces of snow on the ground, they will make their bold appearance and jubilantly announce that spring is stirring in the air! Plant these Heralds of Spring in your garden—under trees, shrubs, in the rock garden or scattered throughout the lawn. Each year they will appear in greater numbers, enabling you to share one of the most genuine delights of life.

**ANEMONEBLANDA** (Grecian Windflower). Beautiful starry flowers in the most brilliant and startling shades of blue, ranging from light amethyst to ultramarine. Absolutely hardy and perfect for naturalizing, increasing very rapidly. Flowers in late March. ....

10 25 100  
\$.55 \$1.20 \$4.50

**CHIONODOXA** (Glory-of-the-Snow). The most charming of all spring flowers. The joy of beholding them is renewed daily during their flowering time. In spite of cold or snow, they begin to flower early in spring, producing an abundance of pretty, star-shaped, lively blue flowers. Do well in sunny and shady positions. Left undisturbed, they will increase rapidly in both number and size. ....

.30 .65 2.25

**FRITILLARIA MELEAGRIS** (Guinea-Hen Flower). Produces lovely, pendent, bell-shaped flowers in checkered shades of yellow, white, purple and brown. Height 12 inches. Flowers in April and May. Mixture of all colors. ....

.40 .90 3.25

**GRAPE HYACINTHS, BLUE** (Muscari). A favorite among our early spring-flowering bulbs, producing lovely spikes of the clearest blue flowers. You can make the most beautiful edgings and groups with them. Plant them generously in rock gardens, under trees and shrubs or combine with Daffodils for an exquisite garden arrangement. Height 6 inches. Blooms in April and May. ....

.30 .65 2.25

**GRAPE HYACINTHS, WHITE.** A pretty, snow-white variety which contrasts beautifully with the Blue Grape Hyacinths. ....

.45 1.00 3.50

**IRIS RETICULATA** (Sweet-scented Iris). A delightfully fragrant Iris. Produces exquisite flowers of deep purple with golden spot. Especially valuable for rock gardens. Very effective when planted in large clumps in the border. Height 6 to 8 inches. Blooms early April. ....

.50 1.15 4.25

**PUSCHKINIA LIBANOTICA.** Produces a wealth of creamy white flowers marked with beautiful china-blue strips. They flower abundantly for a lengthy period, in sunny as well as shady places. May be left undisturbed for years. Grows 5 inches tall and blooms in April. ....

.35 .70 2.50

**SCILLA CAMPANULATA.** (Wood Hyacinths). Tall, erect spikes of open Campanulata flowers. Valuable for group planting in the flower bed or as companions to the May Tulips. Unexcelled for naturalizing in wild gardens and woodlands. Blooms in May. BLUE WHITE PINK. ....

.40 .90 3.25

**SCILLA CAMPANULATA.** Mixed colors. What is more beautiful than patches of blue, white, and pink blending over the ground while shrubs and trees show their first fresh, green foliage? ....

.40 .85 3.00

**SCILLA SIBIRICA** (Blue Squill). Squills produce several spikes of intense blue flowers, 4 inches tall. Ideal for naturalizing, not being particular as to the soil. Valuable for edgings, rock gardens, and for massing in large groups under trees, shrubs, and in the border. Bloom in April. ....

.45 1.00 3.50

**SCILLA SIBIRICA, WHITE.** A distinctly beautiful, snow-white form of the above. ....

.45 1.05 3.75

**SNOWDROPS, SINGLE** (*Galanthus nivalis*). Their lovely, nodding blooms appear before the frost is out of the ground. For best effects, they must be planted thickly under trees, shrubs, and in rockeries where they will soon make dense colonies. Once planted, they remain for years. ....

10 25 100  
\$.60 \$1.35 \$5.00

**SNOWDROPS, DOUBLE.** An elegant variation of the single Snowdrop. This variety has lovely flowers with cups filled with soft, small petals. Very unusual and seldom seen in gardens. They flower a little later than the single variety. ....

.75 1.60 6.00

**WINTER ACONITES** (*Eranthis byemalis*). The buttercup-like flowers rise above a dark green rosette of foliage 3 inches above the ground. They bloom a few weeks before the Crocus, sometimes even while traces of snow are still on the ground! They thrive under trees where very few plants will grow. They multiply rapidly and soon form very dense, colorful colonies. ....

.55 1.20 4.50

## MIXTURE OF "HERALDS OF SPRING" for Naturalizing

Here is a wonderful opportunity to become acquainted with all the charming Heralds of Spring. All the many different varieties are included. Planted together, they achieve a picturesque show for many weeks. Plant as many bulbs as space permits under trees and shrubs, in rock gardens, fields and woodlands, on slopes, along streams and garden paths. They multiply very freely, returning each spring with more blooms than ever before.

25 for 70c

**100 for \$2.50**

1000 for \$23.00



Heralds of spring tucked in nooks and corners

## ROCK-GARDEN COLLECTION 53

Brighten your rock garden with these gay, glittering personalities! These early, spring-flowering bulbs are especially suitable because of their size and habit of growth. All are perfectly hardy and, when once planted, may be left undisturbed to multiply freely, year after year.

5 Elchert Tulips 10 Blue Grape Hyacinths  
5 Dbl. Yellow Tulips 10 Scilla Sibirica  
5 Golden Jonquills 10 Puschkinia  
5 Iris Reticulata 10 Snowdrops

**60 for \$2.75**





## HERALDS OF SPRING

	10	25	100
1. IRIS RETICULATA. Blooms in April. Fragrant.	\$0.50	\$1.15	\$4.25
2. ANEMONE BLANDA. Hardy. Shades of blue.	.55	1.20	4.50
3. SCILLA SIBIRICA. Ideal for naturalizing.	.45	1.00	3.50
4. BLUE GRAPE HYACINTHS. Nice for edgings.	.30	.65	2.25
5. CHIONODOXA. Flowers profusely in sun or shade.	.30	.65	2.25
6. SNOWDROPS. Plant thickly under trees and shrubs.	.60	1.35	5.00
7. WINTER ACONITES. Bloom weeks before Crocus.	.55	1.20	4.50
8. FRITILLARIA MELEAGRIS. Very striking.	.40	.90	3.25

### COLLECTION 29

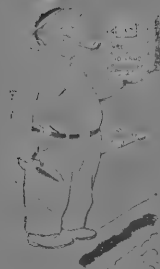
10 each of above 8 varieties

80 for \$3.20

### COLLECTION 30

25 each of above 8 varieties

200 for \$7.40



Many times a new home owner will say to me: "I want lots of spring flowers around my home but don't know what kind of bulbs to select, nor how, when and where to plant them. Can you help me?"

The answer to this problem is to be found on these two pages. For here, you will find all the bulbs you need for an abundance of flowers from early to late spring. For some important planting aids, see my QUESTIONS and ANSWERS column on page 27.

Of course, the main requirement in bulb planting is to plant Holland Bulbs for they have been proved to be the best. The bulbs offered here are freshly imported and properly handled from beginning to end - from the time they are harvested in Holland in summer, to the time you plant them in the fall. Grown and packaged in Holland by men who have generations of experience behind them, these bulbs assure you of obtaining the very best possible flowering results.

## COLLECTION A

### TULIPS

7 Colors

BRIGHT RED  
SNOW-WHITE  
PURE YELLOW

MAROON-BLACK  
SOFT PINK  
LAVENDER-BLUE

DEEP SCARLET

Any one of above colors

10 for 80c    **25 for \$1.80**    100 for \$6.50

*separately packed  
and labeled*

## COLLECTION B

### TULIPS

7 Colors

*separately packed  
and labeled*

The Tulips offered here are the brightest of Tulip colors and will make your spring garden the center of attraction in your neighborhood! All the bulbs are Holland-grown top-quality bulbs which will produce large-cupped flowers on stems 2 feet tall or more.

A mixture of all the various Tulip colors blended together in perfect balance instead of being separately packaged.

**10 for 75c**

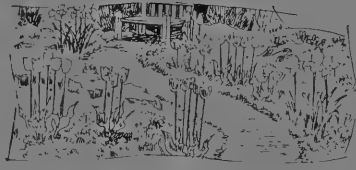
**25 for \$1.75**



When autumn leaves fall, the time has arrived for planting Holland bulbs. They can be planted until the ground is frozen.



A practical method to plant Tulips is to dig a hole about 6 inches deep. Set bulbs about 4 to 5 inches apart and replace the soil.



A naturalistic and informal setting is provided by Tulip plantings in the rock garden.



**MARCH 1954**

SUN	MON	TUE	WED	THU	FR	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**APRIL 1954**

SUN	MON	TUE	WED	THU	FR	SAT
	5	6	7	8	9	10
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

**MAY 1954**

SUN	MON	TUE	WED	THU	FR	SAT
	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

These 12 groups of tulips according to their blooming season for those who prefer to have their Tulips in bloom at a particular time in the season. Each group consists of a mixture of the finest varieties to bloom during that season.

	25	100
EARLIEST	\$2.70	\$8.00
MEDIUM EARLY	2.00	7.24
MIDSEASON	1.75	6.25
LATE SEASON	1.75	6.25
LATEST FLOWERING	1.80	6.50

## LONG-BLOOMING SEASON COLLECTION

This Collection enables you to plant your Tulips according to their blooming season. You can keep each group separate and plant your bulbs in those places where you want Tulip flowers at the time each group will bloom.

**Collection E** 10 BULBS EACH of above  
5 TULIP groups **50 for \$3.60**

### 7 TO 8 WEEKS OF CONTINUOUS TULIP BLOOM!

Imagine having Tulips in bloom *weeks* before your neighbors and *weeks* after other Tulips have finished blooming!

A RICH OF THE FINEST VARIETIES OF TULIPS TO GROW IN YOUR GARDEN.

### A WIDE ASSORTMENT OF VARIED SHAPES AND SIZES!

Uprights and cup-shaped tulips which will be the talk of the neighborhood. A full range of exquisite tulips, from dainty sprays to the hardy giants. Some are single others are double and packed so in this collection they look like a contest. In many sizes, shapes, different shapes, colored shapes, and many many other shapes!

### A WEALTH OF TULIPS FOR UNUSUAL FLORA BOULEVARS

Imagine having our Tulips in your home for *weeks*. You can create the most striking floral arrangements ranging from the old to the new in a great variety of styles.

### Dutch Uncle says:

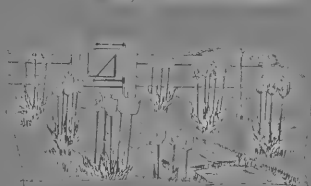
Have Tulips blooming in March, April and May instead of only a few weeks in May! Plenty to cut from this mixture.



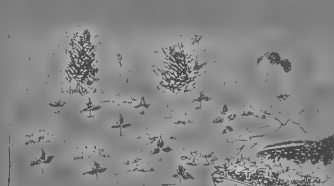
Group planting is more effective than planting in single rows. Use only one color to each group.



Garden ornaments make excellent settings for group plantings of Tulips. Evergreen provide a fine backdrop.



A cheery note of "welcome" greets the visitor to the home with Tulips grouped along the garden path.



Do not remove Tulip foliage until it has died down. After tulips have bloomed, plant annual seedlings between the Tulip plants.

**Dutch Uncle suggests:** *If you're new at gardening, or if you're planting around a new home, these offers are especially for you! You, also, will be amazed how a planting of Holland bulbs in the fall, in only bare grounds, turns into a colorful garden over winter!*

These are, to my mind, the best investment in gardening! Daffodils not only give you a nice show so early in the spring, but they also will multiply and re-bloom for you again and again for many years! I use them freely to cover spots that are bare in early spring, as a border in front of hedges, and under shrubs. It is their rich, yellow color, in particular, which brings life to your garden and brightens it in the spring. *They're so easy to grow—just plant and forget about them.*

### THE BULBS TAKE CARE OF THEMSELVES

100 for \$6.25

**GOLDEN  
DAFFODILS**

Why not plant Hyacinths close to your home where you can enjoy their beauty and fragrance each year of their blooming season. They can be planted for planting in and your terrace, as edgings along your path or driveway, or a few clumps scattered here and there. The contrast given you by a host variety of the brightest colors is no other flowering bulbs provide.

**SNOW-WHITE • CHINA-BLUE  
DELICATE PINK • BRIGHT RED  
CREAM-YELLOW**

*Any of above 5 colors*

50 for 60¢      **10 for \$1.60**      50 for \$7.00

Who says mixtures just "don't go" in any garden? Well, that may be so with some flowers, but not with Hyacinths! These brilliant colors, mixed together, will give you one of the nicest displays you'll ever have!

25 for \$3.55

100 for \$13.25

**HYACINTHS  
MIXED**



*Heralds of Spring planted in woodlands. A joy to behold in early spring!*

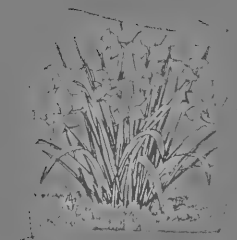
### **COLLECTION C**

## **HYACINTHS**

*3 each of 5 colors*



*A perfect setting for Hyacinths.*



*These herald flowers are the first to bloom in the spring, and they are the first to bloom in the spring.*



*Daffodils are the first to bloom.*

...the  
...the  
...the

You're in for a pleasant surprise when you see these first flowers of spring popping up through your garden! Some are colorful flowers of gentle colors, others are more vibrant, and they'll pass their beautiful show to you in a very short time. They'll be at Spring close to the house, just a foot or two away from the front door. They'll be at Spring close to the house, just a foot or two away from the front door. They'll be at Spring close to the house, just a foot or two away from the front door. At this very special price, you just can't afford to miss the opportunity of getting these beautiful flowers next spring! And they're not at all hard to grow. The only thing you need is that you plant them. Then they'll take care of themselves without a fuss or a fight.

25 for 70c

HERALDS  
OF SPRING

1000 for \$23.00

## JUST FOR YOU!

A Complete Spring Garden of Holland Bulbs  
for Your New Home

Includes TULIPS, HYACINTHS,  
DAFFODILS, HERALDS OF SPRING  
already selected for you in one group  
at a great saving to you!

Your Dream Garden consists of:

- 25 HOLLAND TULIPS (each of 5 colors)
  - 3 HYACINTHS (different colors)
  - 6 DAFFODILS (each of 1 color)
  - 25 HERALDS OF SPRING (Mixture of Colors)
- See the New Spring  
Group Hyacinths.



Complete  
Dream Garden

## QUESTIONS AND ANSWERS

All  
bulbs ordered from this catalog are genuine  
Holland bulbs

...the  
...the  
...the

Are Holland BULBS DIFFICULT TO GROW?  
No, they are not.

...the  
...the  
...the

Do They Require ANY SPECIAL ATTENTION?

No, they are not. They are very easy to grow. No special attention is required. They are very easy to grow. No special attention is required. They are very easy to grow. No special attention is required.

Where CAN I PLANT THEM?

Any place where you can get a good soil.

What KIND OF SOIL DO THEY NEED?

No special soil. Any good soil will do.

IS FERTILIZER NECESSARY?

Yes, but only a little. A little fertilizer will help them grow better.

How MANY BULBS WILL I NEED?

For a small garden, 25 bulbs will do. For a larger garden, 100 bulbs will do. For a very large garden, 200 bulbs will do.

Do BULBS NEED PROTECTION DURING THE WINTER?

No, they do not. They are very hardy and can withstand the winter weather.

Should I CUT OFF THE GREEN FOLIAGE AFTER THE BLOOMS ARE GONE?

No, you should not. The foliage will help the bulbs store up energy for the next year.

Should BULBS BE TAKEN UP AFTER THEY BLOOM?

No, they should not. They are very hardy and can withstand the winter weather.

...the  
...the  
...the



## LYCORIS

### Magic Lily of the Orient

Known as the "Hardy Amaryllis", these rare bulbs produce daffodil-like foliage in early spring. This dies down in early summer and, as if by magic, a flower spike suddenly appears in August. The soft pink, lily-like flowers are delightfully fragrant and carried on flower spikes 2 to 3 feet high! Perfectly hardy and will thrive under any normal garden conditions. Space the bulbs 12 inches apart, for they increase rapidly. Cover bulbs with 3 inches of soil.

Each 50c      10 for \$4.00

**3 LYCORIS \$1.30**

# Hardy Garden Lilies—

No other plants possess as many charms as Lilies. Available in such a variety of shapes and rich colors, they are stately in form and of such delicious fragrance they always stand out prominently in the garden. Lilies love to have their "heads in the sun and feet in the shade"—so provide a location where the base of the plant will be somewhat shaded.

<b>LILIUM CANDIDUM.</b> (Madonna Lily.) Loveliest snow-white Lily. Delightfully fragrant. Height 4 feet. Blooms in June.....	3	10
	\$1 20	\$3 50
<b>HENRYI.</b> Produces numerous recurved and pendent flowers of rich apricot-yellow. A sturdy and robust Lily. Height 3 to 5 feet. August.....	1 55	4 50
<b>LONGIFLORUM.</b> (Easter Lily.) Large, pure white, trumpet-shaped flowers on stems 2 feet tall. Very fragrant and blooms profusely. July.....	1 00	2 75
<b>ORANGE TRIUMPH.</b> Massive, chalice-shaped flowers of a remarkably brilliant orange color. Blooms in June on 3 1/2-foot stems.....	1 10	3 00
<b>REGALE.</b> White trumpet flowers, slightly yellow in throat. Outside of petals flushed delicate lilac-pink. Height 3 to 5 feet. Blooms in July.....	1 10	3 00
<b>SPECIOSUM RUBRUM.</b> Delicate wavy flowers of frosted-white, suffused rose-pink with dainty crimson spots. Blooms August and September. Height 3 to 4 feet.	1 75	5 25
<b>TIGRINUM.</b> Large, shapely flowers of the richest salmon-orange with purplish black spots. Grows 3 to 4 feet and flowers in August and September.....	1 00	2 75

### Dutch Uncle suggests:

Plant Lilies in the fall in preference to spring. When planted in the fall, they will have a much better chance to establish themselves and will produce better flowers the first season than when planted in the spring.

**ORANGE TRIUMPH. 3 for \$1.10**



### SPECIOSUM RUBRUM

3 for \$1.75;  
10 for \$5.25

**REGALE**  
3 for \$1.10;  
10 for \$3.00

Date .....

**ORDER FORM****Ship Prepaid to:****STASSEN FLORAL GARDENS, Inc.**  
**ROSLYN HEIGHTS, N. Y.**

Name .....

Address .....

**Amount Enclosed \$**

QUAN.	COLLECTION	PRICE
1.	50 DARWIN TULIPS in 5 varieties .....	\$4.25
2.	50 DARWIN TULIPS in 10 varieties .....	4.50
3.	100 DARWIN TULIPS in 10 varieties .....	8.40
4.	50 DARWIN TULIPS in 5 varieties .....	4.20
5.	60 PASTEL TULIPS in 6 varieties .....	6.20
6.	30 PASTEL TULIPS in 6 varieties .....	3.35
7.	60 TWO-TONE TULIPS in 6 varieties .....	5.15
8.	30 TWO-TONE TULIPS in 6 varieties .....	2.80
9.	50 GOLD-TINTED TULIPS in 5 varieties .....	4.90
10.	25 GOLD-TINTED TULIPS in 5 varieties .....	2.65
11.	35 PARROT TULIPS in 7 varieties .....	3.50
12.	70 PARROT TULIPS in 7 varieties .....	6.40
13.	50 HIDDEN TREASURE TULIPS in 5 varieties .....	4.60
14.	25 HIDDEN TREASURE TULIPS in 5 varieties .....	2.50
15.	30 SINGLE EARLY TULIPS in 6 varieties .....	3.20
16.	30 DOUBLE EARLY TULIPS in 6 varieties .....	3.20
17.	20 PEONY TULIPS in 4 varieties .....	3.55
18.	40 PEONY TULIPS in 4 varieties .....	6.65
19.	60 TRUMPET DAFFODILS in 6 varieties .....	10.65
20.	18 TRUMPET DAFFODILS in 6 varieties .....	3.40
21.	21 DAFFODILS-NARCISSUS in 7 varieties .....	3.60
22.	70 DAFFODILS-NARCISSUS in 7 varieties .....	10.75
23.	70 NARCISSUS in 7 Short-cupped varieties .....	9.55
24.	21 NARCISSUS in 7 Short-cupped varieties .....	3.20
25.	100 DAFFODILS-NARCISSUS for Naturalizing .....	6.00
26.	10 EXHIBITION HYACINTHS in 10 varieties .....	2.90
27.	24 GARDEN HYACINTHS in 8 colors .....	3.60
28.	70 CROCUS in 7 varieties .....	4.25
29.	80 HERALDS OF SPRING in 8 varieties .....	3.20
30.	200 HERALDS OF SPRING in 8 varieties .....	7.40
CARRY FORWARD \$		

QUAN.	COLLECTION	PRICE
BROUGHT FORWARD \$		
31.	50 DUTCH IRIS in 5 varieties .....	\$2.10
32.	18 BOTANICAL TULIPS in 6 varieties .....	4.40
33.	30 BOTANICAL TULIPS in 6 varieties .....	6.95
34.	25 NEW TRIUMPHANT TULIPS in 5 varieties .....	3.50
35.	15 TRIUMPHANT TULIPS and 45 MUSCARI .....	3.30
36.	15 Gracious MAY TULIPS in 3 varieties .....	1.45
37.	15 MAY TULIPS and 30 SCILLA CAMP. ....	2.55
38.	15 LILY TULIPS in 3 varieties .....	2.75
39.	10 KAUFMANNIANA TULIPS and 25 SCILLA .....	3.10
40.	10 CLUSIANA TULIPS and 25 MUSCARI .....	1.40
41.	5 RED EMPEROR TULIPS and 10 DAFFODILS .....	3.25
42.	50 SINGLE EARLY TULIPS in 5 colors .....	3.65
43.	50 DOUBLE PEONY TULIPS in 5 colors .....	4.30
44.	36 APRIL GARDEN BULBS in 4 varieties .....	3.25
45.	90 APRIL GARDEN BULBS in 3 varieties .....	5.65
46.	30 HYACINTHS and 30 DAFFODILS .....	6.20
47.	15 HYACINTHS FOR POTS in 5 colors .....	3.95
48.	5 GLASS HYACINTHS in 5 colors and 5 Cups .....	2.00
49.	25 WHITE NARCISSUS and 50 BLUE MUSCARI .....	2.70
50.	25 GOLDEN DAFFODILS and 50 BLUE MUSCARI .....	2.75
51.	25 GOLDEN DAFFODILS and 6 MERTENSIA .....	3.00
52.	200 UNUSUAL BULBS in 4 varieties .....	5.25
53.	60 ROCK GARDEN BULBS in 8 varieties .....	2.75
A.	35 MAY-FLOWERING TULIPS in 7 colors .....	2.45
B.	70 MAY-FLOWERING TULIPS in 7 colors .....	4.70
C.	15 HYACINTHS in 5 colors .....	2.30
D.	DREAM GARDEN of 59 Holland Bulbs .....	3.50
E.	50 MARCH TO MAY FLOWERING TULIPS .....	3.60
VARIETIES:		
CARRY FORWARD \$		

[illegible]

## TERMS

**DELIVERY.** Our prices include transportation charges.

**PAYMENT.** We request customers to kindly send payment with order to avoid extra expenses for administration.

**SERVICE CHARGE.** For orders amounting to less than \$5.00, please add 25c to help us meet the high expenses involved with small orders.

**PLANTING INSTRUCTIONS.** Extensive and easy to follow cultural instructions will be enclosed with every order.

**GUARANTEE.** All bulbs are guaranteed to be true to name and sure to bloom. Our liability, however, is limited to the purchase price of the bulbs.





## CLIVIA YEAR-ROUND HOUSE PLANT

From Europe, come these rare evergreen house plants. Their glossy, dark green foliage, arching gracefully, makes them attractive and decorative *all year round!* These are *fully developed* plants with foliage 2 feet or more! In late January or February, the flower buds rise from the center of the plant. These develop into a giant cluster of flowers in an orange-red shade. A *fool-proof* house plant which can stand considerable neglect and is not choosy about light or location. Shipment in November.

31

*Each \$4.25* 3 for \$11.50

## Bulbs for Indoors

Enjoy colorful spring blossoms and heavenly fragrance in your home during the drab winter months. It's easy to have these flowers in bloom *months* before they bloom outdoors!

### CHRISTMAS HYACINTHS

These unusual Hyacinths bloom much sooner than ordinary Hyacinths and, if started early enough, will produce flowers for Christmas and January.

**FAIRY HYACINTH BORAH.** New and unusual. Each bulb produces numerous, graceful spikes of lovely soft-blue flowers. Each 3 10  
\$0 45 \$1 20 \$3 50

**The Exciting EXTASE.** Enormous flower spike of dark red. Comes into bloom easily 60 1 65 5 00

**ROMAN WHITE.** Produces several charming, slender spikes of fragrant snow-white bells. 25 65 2 00

### IRIS RETICULATA

Fragrant, miniature Iris growing 6 to 8 inches. Deep purple with golden spot. Can be easily forced to bloom about Christmas time. Plant 5 bulbs in a 4-inch pot.

10 for 75c 25 for \$1.65 50 for \$3.00

### PAPER-WHITE NARCISSUS

The popular white, sweet-scented flowers can be grown in soil or in pebbles and water. For a continuous display, make successive plantings about every two weeks.

10 for \$1.00 25 for \$2.40 50 for \$4.50

### Novelty GLOXINIAS

*Flown direct from Belgium by AIR EXPRESS for early planting*

Get an early start with your Gloxinias by being able to plant them in November! These novelty Gloxinias are very free flowering and produce very large blooms.

**HOLLYWOOD.** Ruffled flowers of rich, velvety purple.

**TANNENBERG.** Frilled flowers of brilliant crimson.

**MIXTURE OF NEW HYBRIDS.** A wide range of colors. Includes solid colored, striped, and speckled varieties.

Each 50c 3 for \$1.35 10 for \$4.00

### Lily-of-the-Valley

*Specially treated, fast-blooming pips!*

Imagine having these exquisite, heavenly fragrant Lilies-of-the-Valley blooming in your home during the winter months! Their slender, graceful spikes are densely packed with dainty, white, bell-like flowers—12 to 14 bells per spike—and their sweet fragrance is like a breath of spring! *So easy to grow!* Just plant the pips with the material we supply with shipment in a bowl or pot promptly upon arrival. Place in room temperature and keep them watered. Within only 3 weeks, they will come into bloom!

5 for \$1.20 10 for \$2.10 25 for \$4.75

### Enjoy LILIES-OF-THE-VALLEY all through the winter!

You can obtain the greatest pleasure from these delightful flowers *all winter long* by planting the pips at regular intervals. **PERFECT FOR HOLIDAY and BIRTHDAY GIFTS,** and for special occasions! Since the pips cannot be kept dormant, we will make shipments to you or your friends every 2 weeks or every month, as you prefer, from October to April—but only in units of 10 or 25 pips. See order blank.



PAPER-WHITE NARCISSUS



GLOXINIAS

LILY-OF-THE-VALLEY



# The Inside Story of Amazing Prepared Amaryllis



Prepared Amaryllis have undergone a newly developed treatment in Holland during the summer months for the purpose of advancing their flowering time by several months. This photo of a *prepared* Amaryllis bulb, cut through, shows how the treatment of these bulbs has produced a fully formed flower bud inside the bulb as early as October 16. This treatment enables you to have Amaryllis in bloom around the holidays—months ahead of unprepared bulbs, which usually do not bloom before March!

**Magnificent DEEP RED**

**\$3.75 each**

3 for \$10.00 10 for \$29.50

**PURE WHITE**

**\$4.00 each**

3 for \$10.70 10 for \$31.50

Have Amaryllis in bloom for the holidays! This outstanding Holland strain is specially prepared for early blooming and produces the most beautifully formed flowers of immense size, opening full and wide. Usually four flowers of the richest, purest colors are produced on each stem and often a second stem appears after the first has finished blooming! *This is a selected Holland strain*, not to be confused with ordinary Amaryllis. Soon after planting *prepared* Amaryllis, a flower bud will appear. It is exciting to watch the spike push its way upward, day by day, and burst into bloom only 6 to 8 weeks after planting! Easy to grow! Just pot and place in warm, lighted room. The bulbs will be rushed to you promptly upon arrival from Holland—about mid-October.

**Staden**  
**FLORAL GARDENS**

INCORPORATED  
**ROSLYN HEIGHTS**  
**NEW YORK**

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